

THE BEST IDEA SRL

PRIVATE COMPANY



COUNTRY / REGION:

Italy/Veneto

CONTACT:

Giorgio Gottardelli
www.the-best-idea.com
giorgio.gottardelli@the-best-idea.com
+39 3496425828

ADDRESS:

Via della Croce Rossa
112 – 35129 Padova (PD)
Italy

WE ARE THE ORGANIZATION THAT:

- an innovative start-up that has a web platform for Innovation, a coworking tool for companies with various functions;
- allows the involvement of employees or customers with suggestions made on a Need published by the company or spontaneously, or work groups, being able to manage complete Projects (e.g., R&D of a new product) using brainstorming-design thinking or hackathon;
- has special platform with many additional features vs our competitors, such as anonymity in publishing and voting, voter evaluation, vote weight depending on the voter quality, certification of the best;

WHAT I WANT TO GET OUT OF THE NETWORK:

- new contacts interested in innovation, to test and use our web platform and introduce it to other people;



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