

HUNGARIAN SPORT- AND LIFESTYLE DEVELOPMENT CLUSTER



PRIVATE COMPANY

COUNTRY / REGION:

Hungary/Észak-Alföld (Northern Great Plain)

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WHAT I WANT TO GET OUT OF THE NETWORK:

- promoting sport health care services in collaboration with other European entities;
- Cross-Cluster Cooperation with other clusters in the field of sport and lifestyle;
- learn about sports marketing, market analyzing and researching activities;
- exchanging experiences;

WE ARE THE ORGANIZATION THAT:

- develops the background of professional sports and reinforcement; supports of the practical utilization of the R+D results achieved on the sector of sports and health promotion, popularization and marketing of healthy living, food and sports, common professional training programmes, preparation of sports events;
- promotes and co-ordinates the cooperation of the small and medium-sized enterprises, educational, municipal, R+D profile institutions interested in sport and health promotion, and to exploit the potential of the cooperation;
- gathers and shares the information concerning the cluster and the cluster's members, organization of events related to sports and healthy living, advice to the cluster's members;
- aims to further strengthen the direct relationship and cooperation with the cluster members and with other international actors in order to initiate further cooperation;